

## **Infinity's Gift Certificate Program Frequently Asked Questions**

***What's included in the Gift Certificate (GC) program???*** Infinity's regular \$499 one-time Setup fee which includes everything necessary to publish and distribute your book.

***What's the cost of a GC???*** \$399 for non-Infinity authors or \$349 for Infinity published authors.

***Why do Infinity authors pay a lower price???*** This compensates for the Refer-a-Friend discount and the usual discount for publishing additional books with Infinity.

***Does the Infinity author have to use the GC for him/herself in order to receive the additional discount???*** Yes, the additional discount for Infinity is only available through this offer.

***Is there a discount for buying several GC???*** No, this is already a substantial discount off our setup fee.

***When does the GC expire???*** The certificate is **valid for 2 years** from the issue date.

***What if more time is needed to finish writing the book???*** Extensions will be granted upon written request, so there isn't a need to rush to publish.

***Are there additional charges incurred for using the GC???*** No, the Setup fee is completely covered by the GC, however, our additional and optional services are available at regular prices.

***May the GC be redeemed for cash???*** No, a gift is a gift and this is the gift of having the recipient's book published by Infinity.

***May the GC be sent directly to the recipient???*** Yes, if that option is checked on the order form the GC will be sent to the recipient with an acknowledgement sent to the gift giver.

***May I give the GC to myself???*** Yes, just write "self-gifting" as the name of the gift purchaser.

***Must the name of the recipient be filled in on the order form???*** Yes, all requested information must be completed to the best of the giver's ability.

***What if there isn't a working title???*** "Untitled" works fine.

***What if I don't know when the book might be completed???*** "Unknown" is acceptable, and likewise "Unknown" for subject or genre is acceptable.

***Why is Infinity Publishing making this special offer???*** Since our start of business in 1997, we have earned an excellent reputation for being author-friendly and this is our way of encouraging aspiring authors to publish his or her books. Throughout the year we donate bundles of books to library fundraising benefit programs. We also give books and Infinity's publishing package to be awarded as door prizes at various writer conferences. We publish and distribute anthologies of a collection of work from established writing groups. This is our way of reaching out in support of writers unable to attend writer conferences or aren't members of an organized group.